

Unofficial Translation

Strauss Group Ltd.

(“The Company”)

Israel Securities Authority
Via the MAGNA system

Tel Aviv Stock Exchange Ltd.
Via the MAGNA system

Dear Sir/Madam,

Re: Immediate Report – Completion of the Acquisition of a Company in Brazil by the TRÊS CORAÇÕES Joint Venture

Further to the Company’s immediate reports dated March 17, 2026 and August 17, 2026 (Reference Nos. 2026-01-023426 and 2026-01-076933, respectively), regarding the execution of a transaction for the acquisition of all (100%) of the rights in General Mills Brasil Alimentos Ltda., whose principal asset is all (100%) of the rights in Yoki Distribuidora de Alimentos Ltda. (the “**Transaction**”), the Company hereby respectfully reports that, on September 2, 2026, the approval of the Brazilian Competition Authority (CADE) for the Transaction became final, thereby satisfying all conditions precedent, and the Transaction was completed.

The consideration paid under the Transaction (on a Cash-Free, Debt-Free basis) after adjustments made pursuant to the purchase agreement, amounted to approximately BRL 642 million (approximately NIS 381 million as of this date

Sincerely,

Strauss Group Ltd.

Signature Date: Thursday, September 3, 2026.

Signatories:

Shai Babad, CEO

Yael Nevo, Executive Vice President, General Counsel, and Company Secretary