

Unofficial Translation

Strauss Group Ltd.

(“The Company”)

Israel Securities Authority
Via the MAGNA system

Tel Aviv Stock Exchange Ltd.
Via the MAGNA system

Dear Sir/Madam,

Re: Immediate Report – Competition Authority (CADE) approval (subject to objections) Precedent for the Acquisition of a Company in Brazil by the TRÊS CORAÇÕES Joint Venture

Further to the Company’s immediate report dated March 17, 2026 (Reference No. 2026-01-023426), regarding the entry by a subsidiary of TRÊS CORAÇÕES ALIMENTOS S.A., a material associate of the Company that is a joint venture (JV) owned by Strauss Coffee B.V. (50%) and Sao Miguel FIP (50%), into an agreement for the acquisition of all (100%) of the rights in General Mills Brasil Alimentos Ltda., whose principal asset is all (100%) of the rights in Yoki Distribuidora de Alimentos Ltda. (the “**Transaction**”), the Company hereby respectfully reports that, on August 17, 2026, the Brazilian Competition Authority (CADE) granted approval of the Transaction (the “**Approval**”). The Approval is expected to become final on September 2, 2026 (provided that no objections thereto are filed by that date).

Upon the Approval becoming final, subject to the foregoing, the material conditions precedent will be satisfied and the date for completion of the Transaction will be determined.

The information presented above regarding the completion date of the Transaction constitutes forward-looking information, as defined in the Israeli Securities Law, 5728-1968, based on the Company’s assessments regarding the fulfillment of the remaining conditions precedent to completion of the Transaction and on the information available to the Company as of the date of this report. Accordingly, such information may not materialize, or may materialize differently, inter alia, in the event that objections are filed against the Approval.

Sincerely,

Strauss Group Ltd.

Signature Date: Monday, August 17, 2026.

Signatories:

Shai Babad, CEO

Yael Nevo, Executive Vice President, General Counsel, and Company Secretary