

June 17, 2025

Messrs.
Israel Securities Authority
Via MAGNA

Messrs.
Tel Aviv Stock Exchange Ltd.
Via MAGNA

Dear Sir/Madam:

Re: Strauss Group Ltd. – Immediate Report Regarding the Results of a Tender to Classified Investors for the Issuance of Debentures (Series F) via Expansion of the Existing Series

Further to the Immediate Report published by the Company on June 17, 2025 (reference no. 2025-01-042967) regarding the review of a potential public capital raising through an expansion of the existing debenture series (Series F), the Company respectfully reports the following:

1. On June 17, 2025, a tender was held for early commitments from classified investors, as defined in Section 1 of the Securities Regulations (Manner of Offering Securities to the Public), 2007 (the “**Classified Investors**”).
2. The Debentures (Series F) were offered to Classified Investors in units, each consisting of NIS 1,000 par value of Debentures (Series F), by way of a unit price tender.
3. Subscriptions were received in the tender for a total of 786,279 units. Subject to the receipt of up-to-date rating reports from the Maalot and Midroog rating agencies, the Company intends to accept early commitments from Classified Investors for the purchase of 547,169 units, at a price of NIS 849 per unit. The said price represents the minimum price per unit of Debentures (Series F) in a public tender (if held).
4. For the avoidance of doubt, it is clarified that the final price per unit of Debentures (Series F) will be determined within the framework of the public tender (if conducted).

For the avoidance of doubt, it is clarified that, if carried out, the issuance of the Debentures (Series F) will be executed by way of a shelf offering, which may be published pursuant to the Company’s shelf prospectus dated May 14, 2025 and published on May 13, 2025 (reference no. 2025-01-033462), as a uniform offering. Furthermore, the execution of the issuance and the publication of the shelf offering under which it will be carried out are subject to the receipt of approvals from the aforementioned rating agencies and from the Tel Aviv Stock Exchange Ltd., which have not yet been received, and it is emphasized that as of the date of this report, there is no certainty that the capital raising will take place, nor with respect to its timing or scope. This Immediate Report does not constitute an offer for the purchase of the Company’s securities nor an invitation to submit offers for their purchase.

Yours sincerely,

Strauss Group Ltd.

Signatories:

Shai Babad, Chief Executive Officer
Tobi Fischbein, Chief Financial Officer

Unofficial Translation from Hebrew