



Q2 and YTD 2021 Earnings Presentation | August 17th, 2021



Disclaimer

GAAP to Non-GAAP Reconciliations



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In addition to reporting financial results in accordance with generally accepted accounting principles (GAAP), the Company provides non-GAAP operating results which include the results of jointly controlled entities as if they were proportionately consolidated. Strauss Group has a number of jointly controlled companies: the Três Corações joint venture (3C) - Brazil (a company jointly held by Strauss Group (50%) and by the São Miguel Group (50%) in Brazil), Sabra Dipping Company (a 50%/50% JV with PepsiCo in the U.S. and Canada), Strauss Frito-Lay Ltd. (a 50%/50% JV with PepsiCo Frito-Lay in Israel) and PepsiCo Strauss Fresh Dips & Spreads International (a 50%/50% JV with PepsiCo outside the U.S. and Canada)(1).

In addition, non-GAAP figures exclude any share-based payments, mark to market of commodity hedging transactions as at end-of-period, other expenses or income and taxes referring to these adjustments.

Company Management believes that these measures provide investors with transparency by helping to illustrate the underlying financial and business trends relating to the Company's results of operations and financial position and comparability between current and prior periods. Management uses these measures to establish and monitor budgets and operational goals and to evaluate the performance of the Company. Please see the GAAP to non-GAAP reconciliation tables in the Company's MD&A Report for a full reconciliation of the Company's GAAP to non-GAAP results.



Coronavirus Update



- Group Management is vigilantly managing the event and continues to assess and manage the risks on an ongoing basis in all countries of operations, as this event continues to evolve.
- At the date of this report and throughout the quarter in general, the Group's manufacturing facilities have continued to operate. The Group continues to operate closely with its suppliers and customers to ensure that the supply chain is able to meet demand.
- During the quarter the Group continued to invest in developing its brands and to strengthen its partnerships, while exploring various business opportunities and making advance preparations for various challenges that may lie ahead.
- Consumer behavior Elevated at home consumption of food and beverages continues during Q2 2021 in some categories and a significant improvement is noted in the away-from-home (AFH) segment as social distancing measures are lifted in some geographies. Vaccinations in some geographies are more wide spread than in others, however, the spread of the Delta strain in some geographies is on the rise.
- Geographies Above average sales growth in Israel continued, due to increased at and away-from-home consumption following the opening of the economy during Q2. In the US, sales continue to come under pressure due to supply chain constraints; in Brazil, Russia and China sales increased in local currencies in comparison to Q2 2020 as vaccination rates increase albeit at a slower pace.
- **Product categories** Growth in demand for the Group's products was evident across categories, in Israel dairy continues to be strong and a significant improvement was recorded in the F&I category. Coffee and water sales were strong across geographies. Global dips and spreads are still suffering from supply chain headwinds.
- Sales channels Group's sales to the retail chains were up as were AFH sales as economies reopened across the world.



Giora Bardea

Group CEO





Strauss Group

Achievements

- Strong growth momentum continues amidst ongoing uncertainty
- Successful launch of new water bar and extraordinary growth
- Successful follow on investments in Kitchen hub companies
- Strong Homebase and continuing to gain momentum
- Business continuity results in impressive growth despite challenging times of Covid and military operation guardian of the walls

- Input inflation mitigation
- Continue leveraging Kitchen Hub strong momentum
- Talent acquisition
- Purpose and Strategy
- Increased Capex investments in new plants and machinery
- Continued successful efficiencycy and productivity programs







Strauss Israel

Achievements

- 7.7% growth
- Ongoing elevated consumption
- Strong EBIT growth 10.1%
- Market share up 0.3% to 12.4% YTD
- Growth across categories; F&I strong rebound
- AFH and OTG channel strong improvement
- Capacity master plan

- Alpro offering expansion and new plant investment
- Further mitigation and efficiency as raw material headwinds raise their head
- New channels and categories
- Continue to develop e-tail and online channel























Strauss Coffee

Achievements

- Strong sales growth of 13.9% in local currency
- AFH segment continues to improve
- Coffee Israel up 22.8% gradual reopening of the Elite Coffee chain
- Aluminum capsules launch in Israel
- Sales in 3C ⁽¹⁾ up an impressive 13.7% in local currency - higher volume and AFH improvement supported by sales of Mitzui
- Improved momentum in Eastern Europe
- EBIT up 7.1% but margins eroded as green coffee up sharply

• 3C (1) market share in Brazil R&G value 30.6%

- Green coffee price mitigation amidst sharp rises
- Increase margins in Brazil
- Continue to focus and expand premium offerings
- Return to normal selling levels in Poland









⁽¹⁾ Note: Três Corações joint venture (Brazil): a company jointly held by the Group (50%) and by the São Miguel Group (50%) (3C)





International Dips & Spreads

Achievements

- The Int'l D&S business up 2.2%
- Sabra up 8.2% in local currency; Obela up 8.6%
- Portability product rebound
- New CEO on board

- Supply chain challenges at Sabra continue
- Elevated operating expenses associated with with COVID-19 erode margin
- Continued efforts to further expand the Hummus category in North America
- Key to growth is in future innovation in product quality and offering















Strauss Water

Achievements

- Very strong quarter sales up 16.4%
- Operating income up 13% (excl. subsidy)
- Strong sales momentum and installed base across all regions - Israel, the UK and China;
- Very successful launch of Edge water bar
- Haier Strauss Water (HSW), sales up 22.4% in local currency to reach ¥ 345 m
- HSW Net income up 11% (excl. subsidy)
- HSW continues to lead the online market in China
- Production in the new site in China continues to expand

Haier Strauss

- Continue developing markets in Israel Managing supply chain challenges
- Streamline production in new plant in China
- Develop strong innovation pipeline







Growth and Innovation

Achievements

- Successful follow on investments in Kitchen hub companies
- 20th startup joins the kitchen
- Aleph farms raising USD 105m
- Upland launch

Future Focus

Continue leveraging Kitchen Hub strong momentum

 Product launch in the US – Upland







Ariel Chetrit

Group CFO



Financial Highlights Organic Excluding FX Non GAAP



02 2021

Q2'21 Organic Sales growth: 10.9%

Q2'21 Organic Gross Profit growth: 8.1%

Q2'21 Organic EBIT growth: -3.7%; growth excluding Chinese subsidy* in Q2 2020 1.2%

Q2'21 Organic Net Income growth: -6.2%; growth excluding Chinese subsidy* in Q2 2020 1.9%

YTD 2021

YTD Organic growth: 5%

YTD Organic gross profit growth: 1.6%

YTD Organic EBIT growth: 4.1%; growth excluding Chinese subsidy* in Q2 2020 6.5%

YTD Organic Net income growth: 9.8%; growth excluding Chinese subsidy* in Q2 2020 13.8%

^{*} In Q2 2020 EBIT included Chinese government subsidy of NIS 11million

Financial Highlights | Reported Non GAAP



Q2 2021

Q2'21 Sales: NIS 2132mm; growth: 10%

Q2'21 gross margins: 37.3% (down 110 bps vs. Q2'20)

EBIT and EBIT margins:
NIS 212mm (down 5%); 10% (down 150 bps vs. Q2'20)

Net income and net margins: NIS 126mm (down -6.3%); 5.9% (down 100 bps vs. Q2'20)

EPS: 1.08 (down 6.5% VS. Q2'20)

YTD 2021

YTD 2021 Sales: NIS 4193mm; growth: 2.1%

YTD 2021 Gross margins: 38.3% (down 120 bps vs. YTD 2020)

EBIT and EBIT margins: NIS 501mm (up 1.9%); 11.9% (down 10 bps vs. YTD 2020)

Net income and net margins: NIS 332mm (up 8.7%); 7.9% (up 50 bps vs. YTD 2020)

EPS: 2.86 (up 8.4% VS. YTD 2020)



Q2 2021



Sales

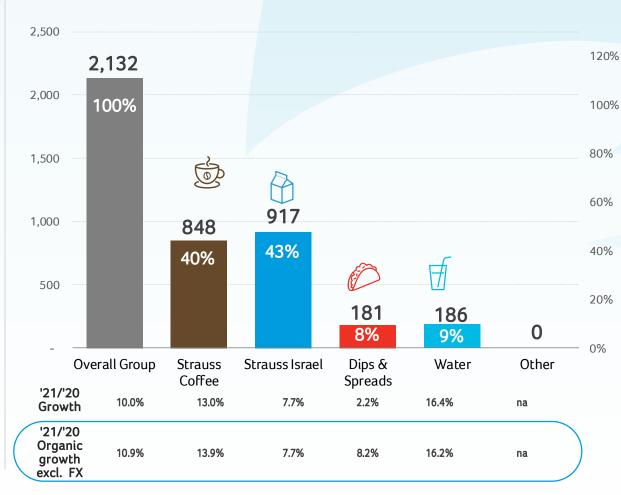


Q2 2021 Consolidated Sales NIS mm Non-GAAP



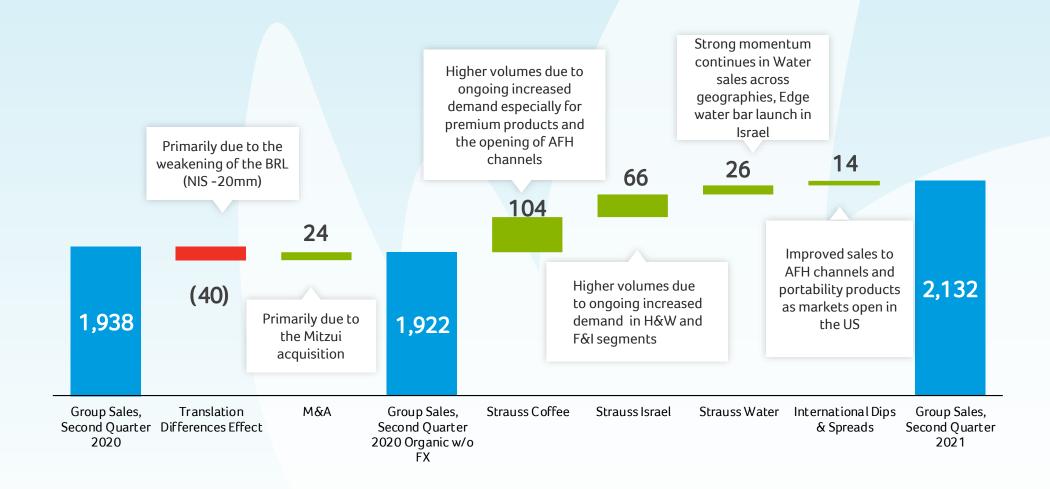


NIS mm; Non-GAAP; % sales contribution









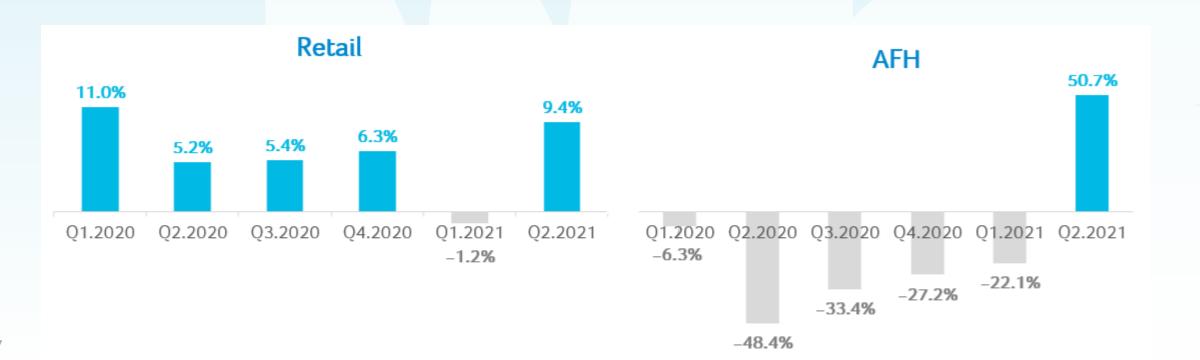
Channel Quarterly Sales Development during Pandemic



Sales to the retail channels rose sharply in comparison to Q1 2021 as did sales to the Away From Home channels which show a significant improvement (albeit from depressed levels during Covid Lockdowns) as lockdowns are lifted across geographies



Change in Away From Home Sales



Gross Profit



Q2 Consolidated Gross Profit and Gross Margins

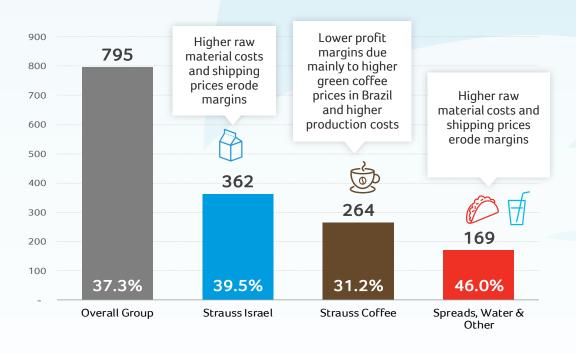
NIS mm; Non-GAAP





Q2 2021 Gross Profit and Gross Margins

NIS mm; Non-GAAP; % Margin



Q2 2020 GP & GM $\Delta = 52 \text{mm}$ $\Delta = 20 \text{mm}$ NIS 743 NIS 342
38.4% 40.3%

NIS 244 32.4%

 $\Delta = 20$ mm

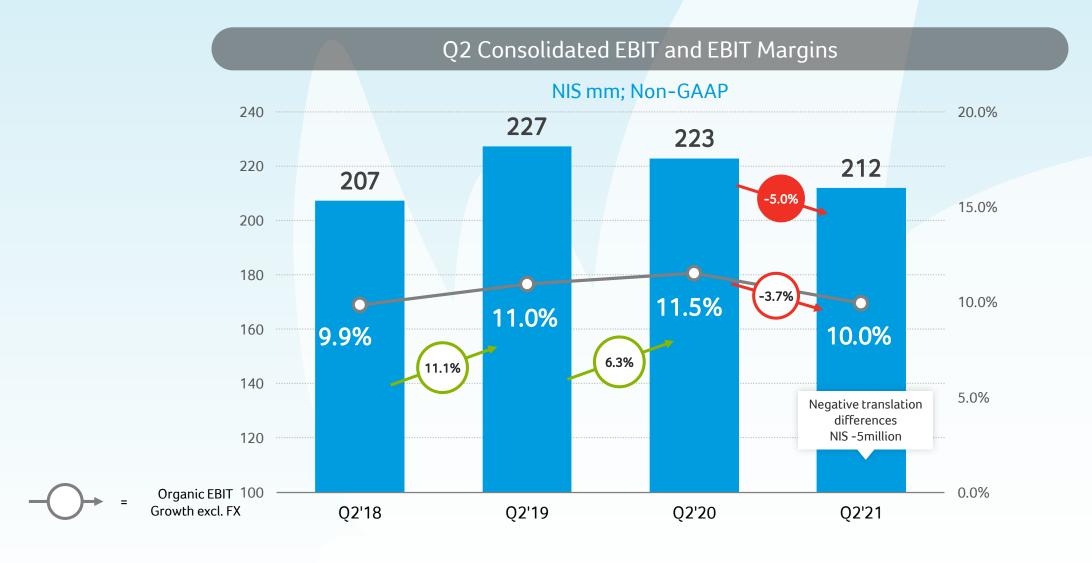
NIS 157 46.7%

 $\Delta = 12$ mm

⁽¹⁾ Note: Três Corações joint venture (Brazil): a company jointly held by the Group (50%) and by the São Miguel Group (50%) (3C)

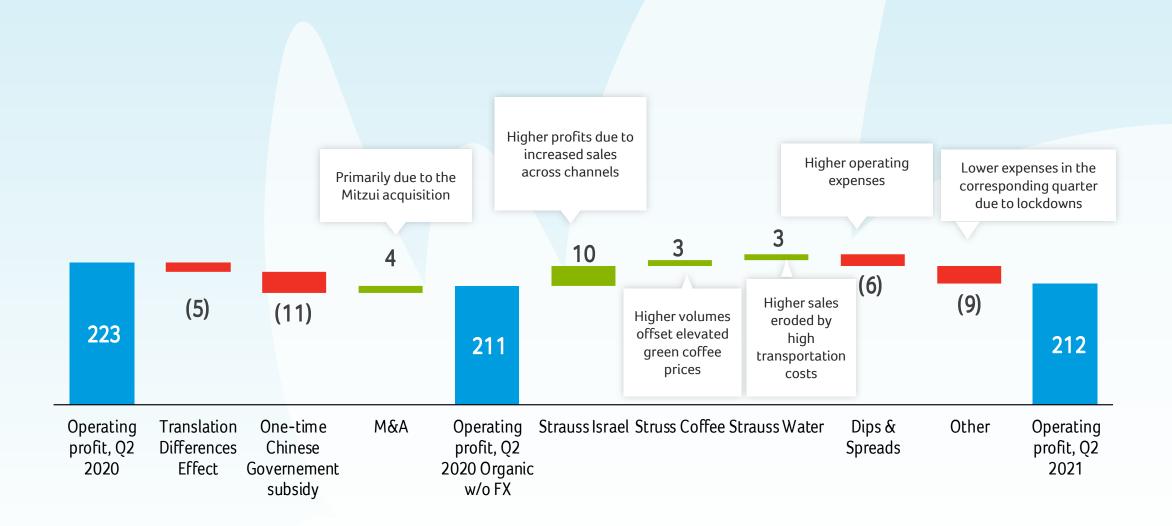
EBIT





Q2 EBIT Bridge NIS mm; Non-GAAP; Q2'20 to Q2'21

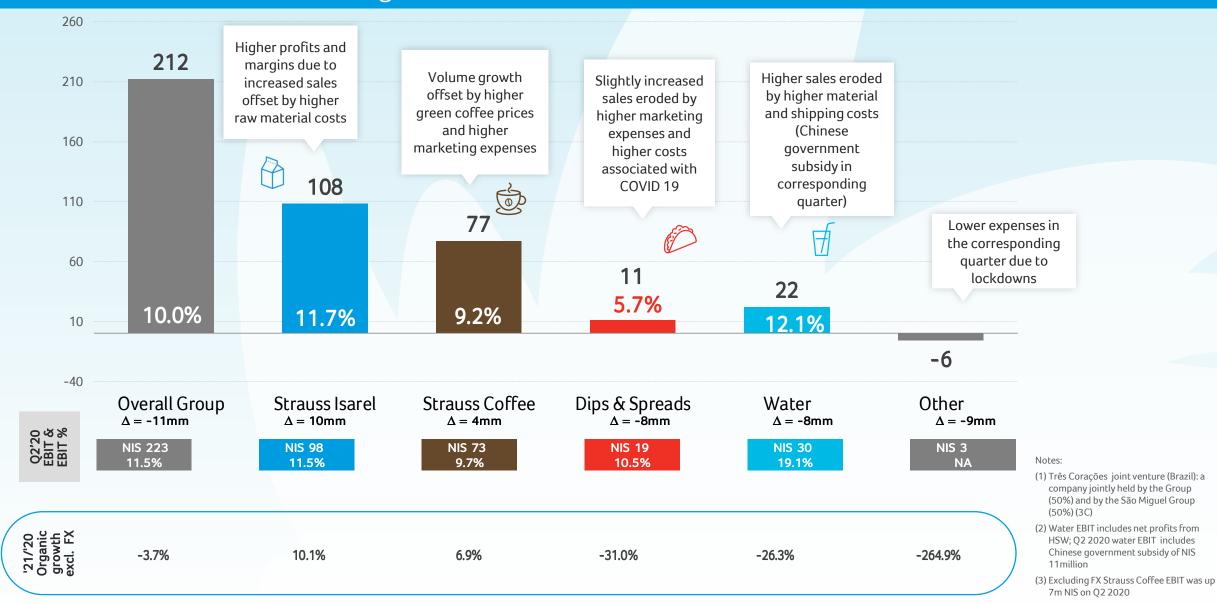




Q2 2021 EBIT and EBIT Margins

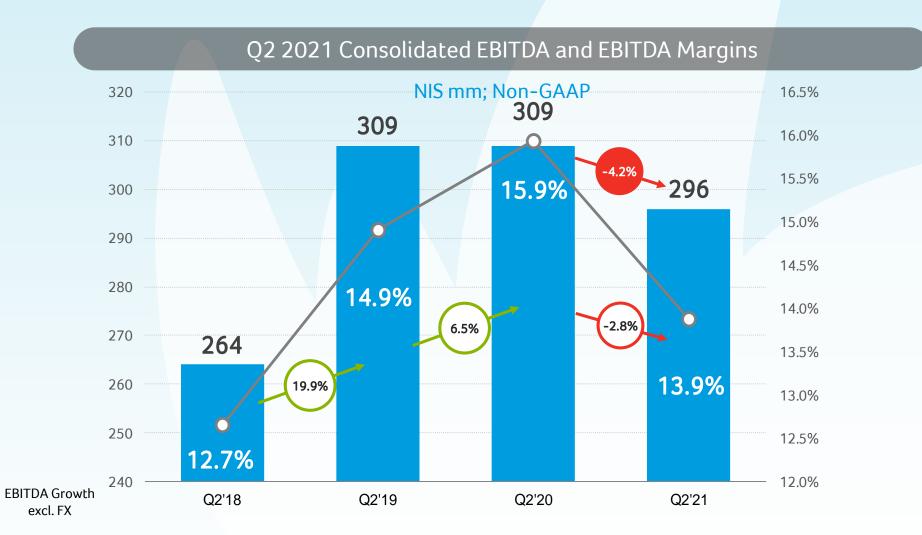


NIS mm; Non-GAAP; % Margin



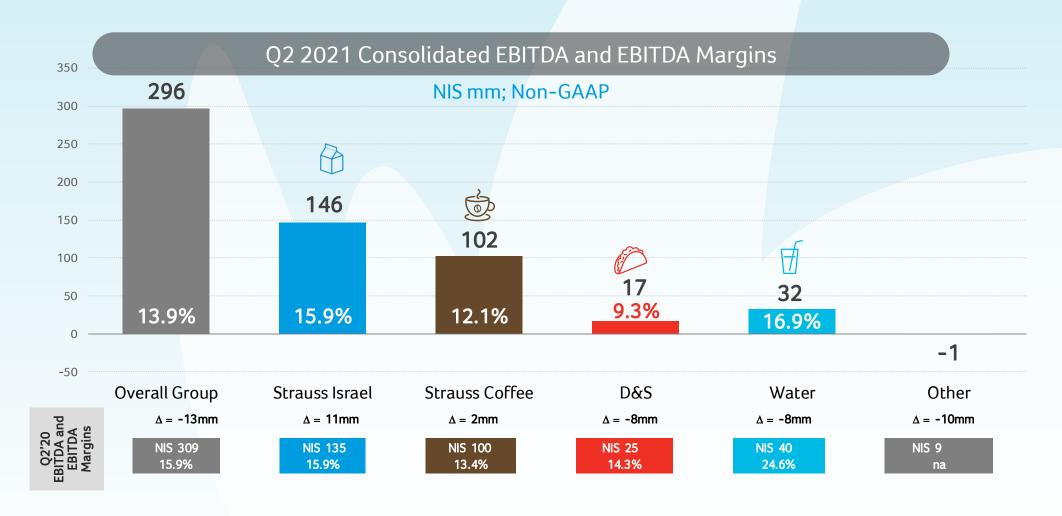
EBITDA





EBITDA







Três Corações Alimentos S.A. (Três Corações J.V.)



Q2 Snapshot | BRL mm for 100% ownership and including inter-company sales



Note: Três Corações joint venture (Brazil): a company jointly held by the Group (50%) and by the São Miguel Group (50%) (3C).

Note: Q2 2021 figures include Mitzui revenues

Source: Três Corações Alimentos S.A. Consolidated Interim Financial Statements as of June 30th, 2021.

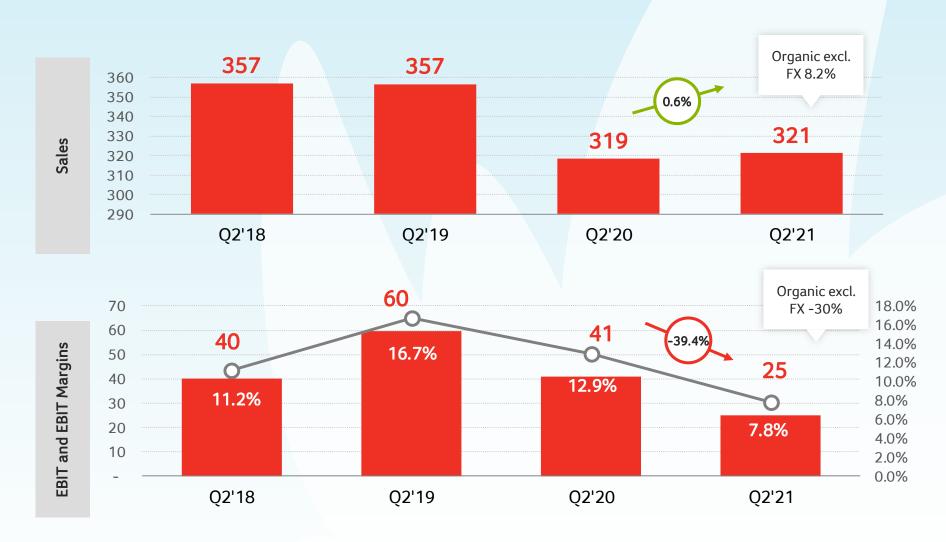






Sabra Q2 Snapshot NIS mm; Non-GAAP; for 100% share











Sabra Q2 Snapshot | \$mm; Non-GAAP; for 100% share





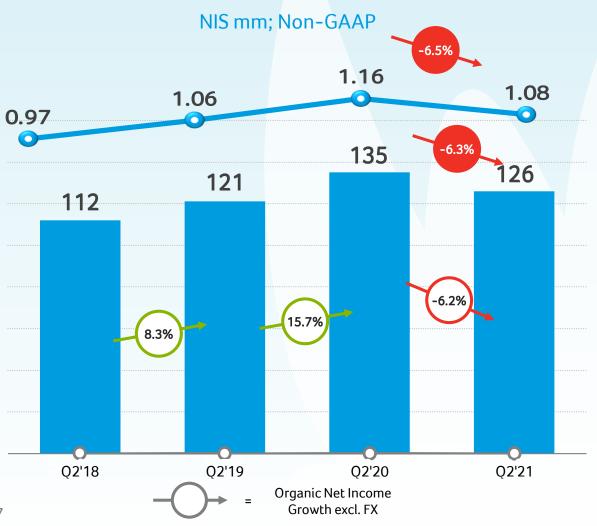




Net Income



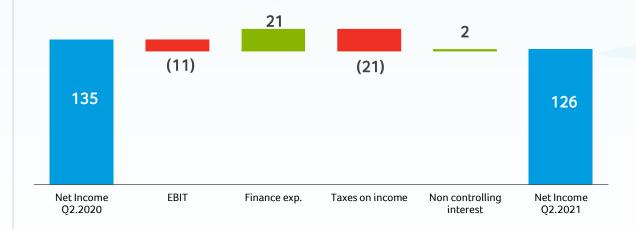
Q2 Net Profit (attributed to the Company's shareholders), Net Margins and EPS



Q2 Net Profit (attributed to the Company's shareholders) Bridge

NIS mm; Non-GAAP; Q2'20 to Q2'21

Lower financial expenses during the quarter due to interest payment on debt due to the early redemption of bond D



Net Debt and Net Debt / EBITDA (LTM)



Non-GAAP EBITDA, net debt includes partnerships; NIS mm





Q2 GAAP and Non-GAAP | Financial Highlights, NIS mm



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		GAAP	Adjusted Non-GAAP			
	Q2 2021	Q2 2020	% Chg.	Q2 2021	Q2 2020	% Chg.
Sales	1,458	1,333	9.4%	2,132	1,938	10.0%
Gross Profit	595	534	11.6%	795	743	6.9%
GP Margin	40.8%	40.0%		37.3%	38.4%	
Operating Profit	207	208	(0.6%)	212	223	(5.0%)
EBIT Margin	14.2%	15.6%		10.0%	11.5%	
Net Profit (to SH)	130	126	3.0%	126	135	(6.3%)
NP Margin	8.9%	9.4%		5.9%	6.9%	
Operating Cash Flow	106	248		130	292	
Capex (1)	(55)	(52)		(72)	(73)	
Net debt	1,896	1,900		2,156	2,053	
Change in WC (CF)	(82)	86		(119)	61	





YTD 2021



YTD GAAP and Non-GAAP | Financial Highlights, NIS mm



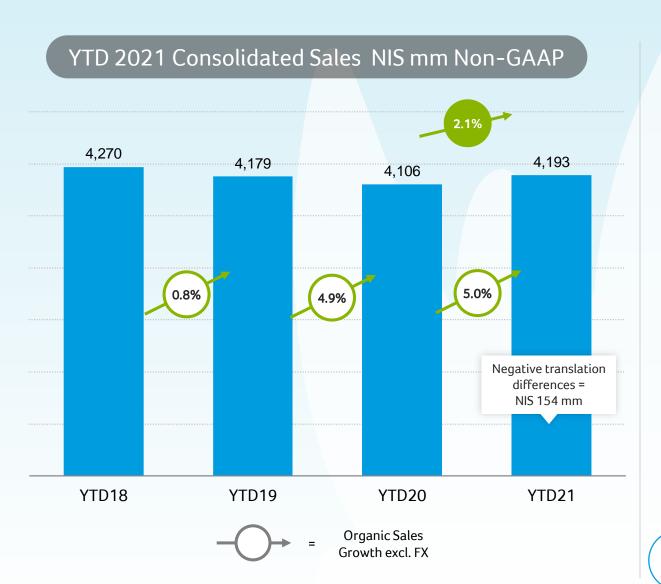


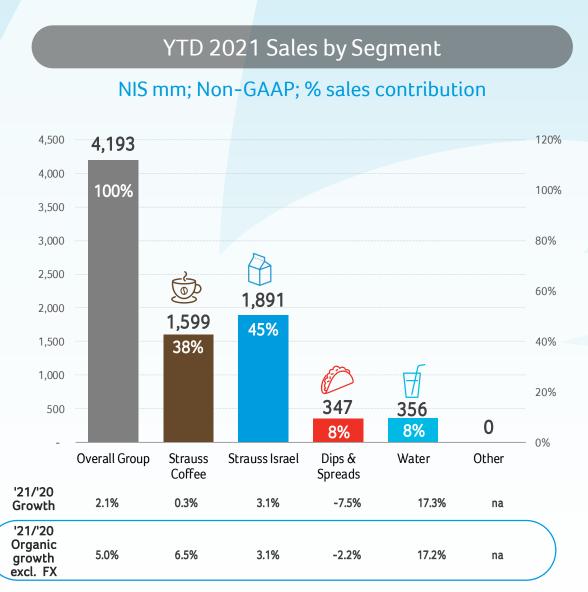
	GAAP				Adjusted Non-GAAP		
	YTD 2021	YTD 2020	% Chg.	YTD 2021	YTD 2020	% Chg.	
Sales	2,967	2,878	3.1%	4,193	4,106	2.1%	
Gross Profit	1,225	1,169	4.8%	1,607	1,621	(0.9%)	
GP Margin	41.3%	40.6%		38.3%	39.5%		
Operating Profit	480	447	7.3%	501	491	1.9%	
EBIT Margin	16.2%	15.5%		11.9%	12.0%		
Net Profit (to SH)	333	282	18.4%	332	306	8.7%	
NP Margin	11.2%	9.8%		7.9%	7.4%		
Operating Cash Flow	315	369		308	398		
Capex ⁽¹⁾	(103)	(100)		(137)	(139)		
Net debt	1,896	1,900		2,156	2,053		
Change in WC (CF)	(105)	7		(229)	(102)		



Sales

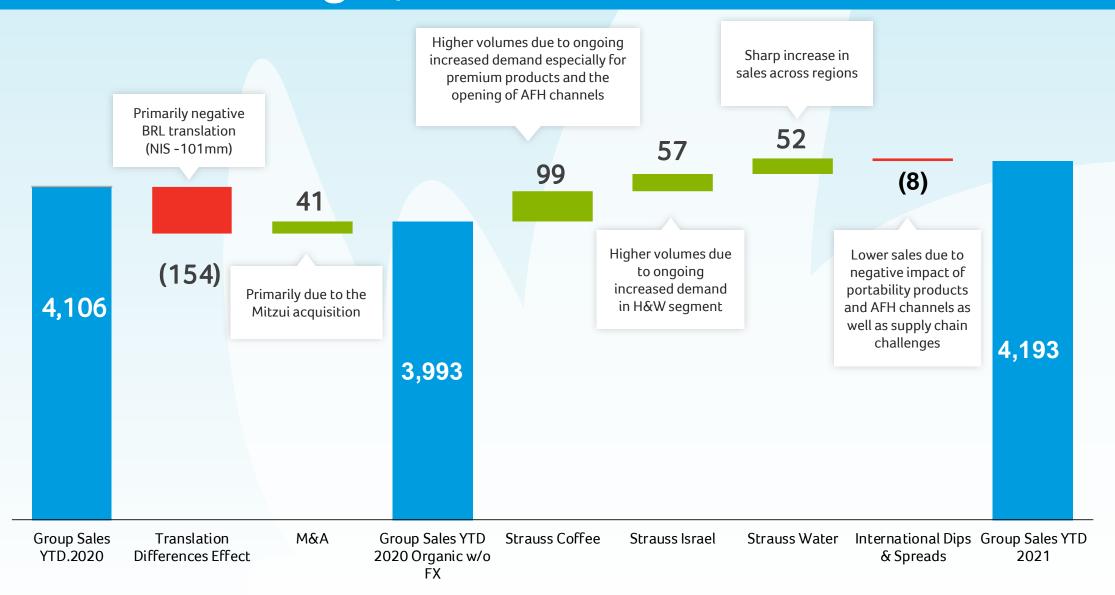






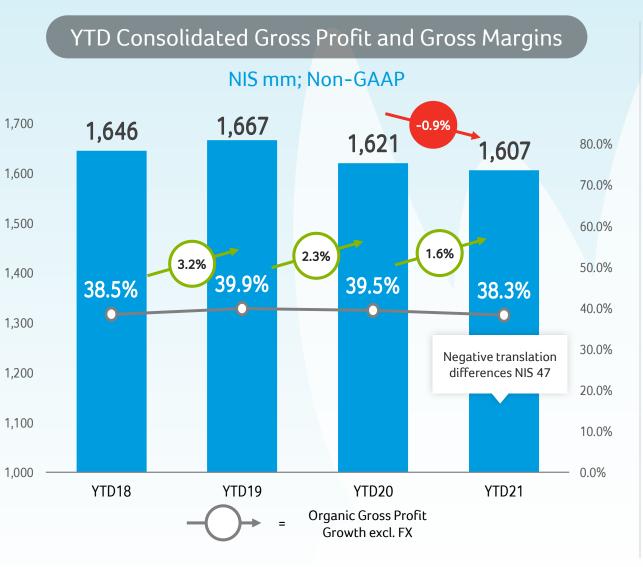
YTD Sales Bridge NIS mm; Non-GAAP; YTD 2020 to YTD 2021

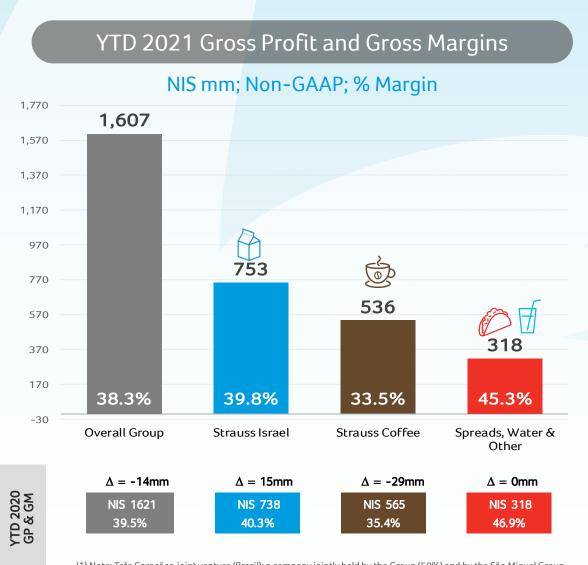




Gross Profit

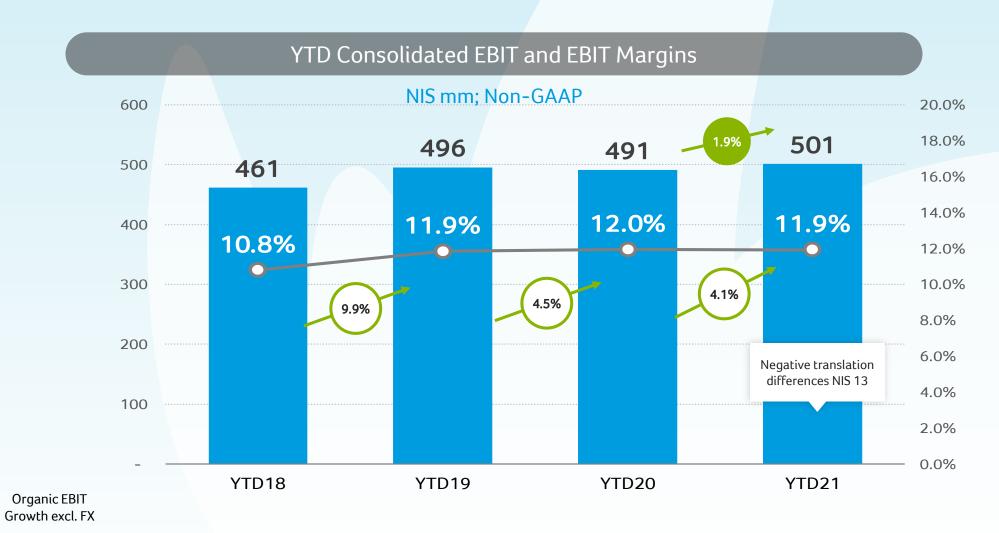






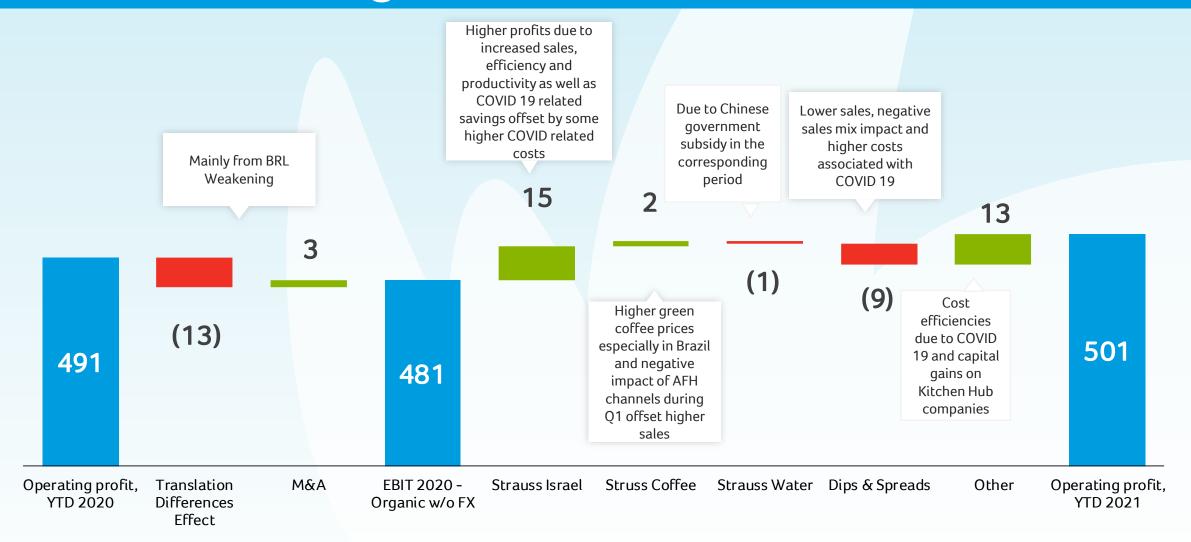
EBIT





YTD EBIT Bridge NIS mm; Non-GAAP; YTD 2020 to YTD 2021

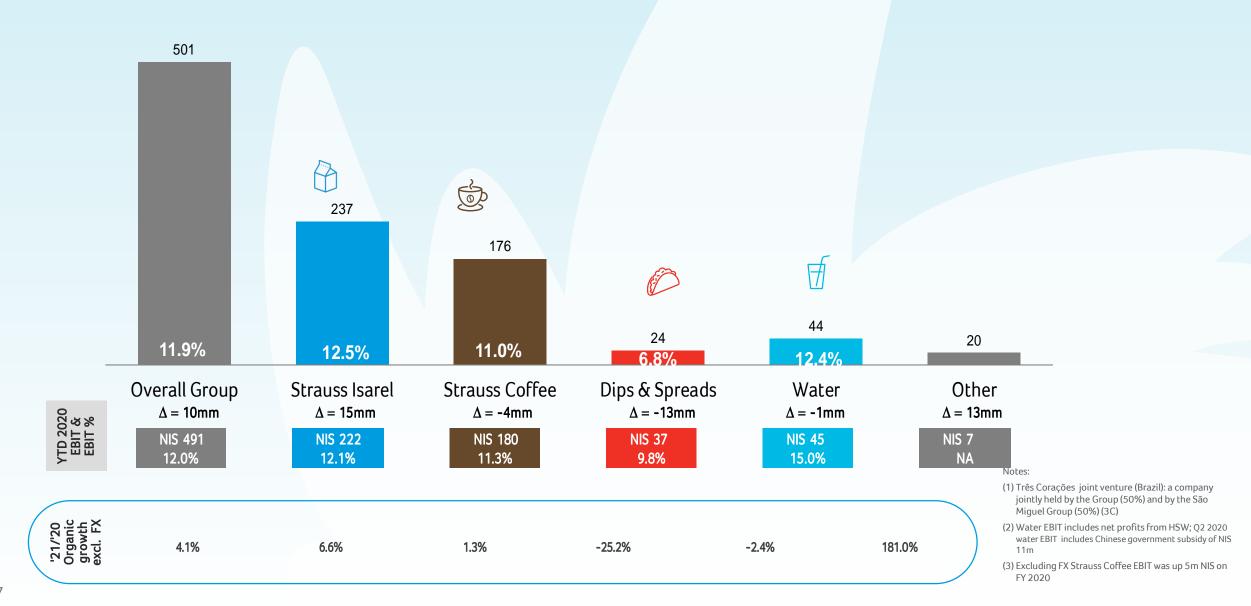




YTD 2021 EBIT and EBIT Margins



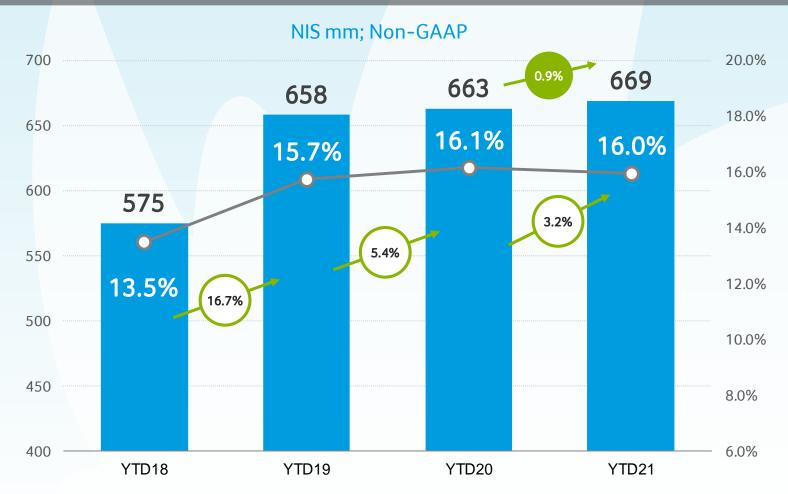
NIS mm; Non-GAAP; % Margin



EBITDA

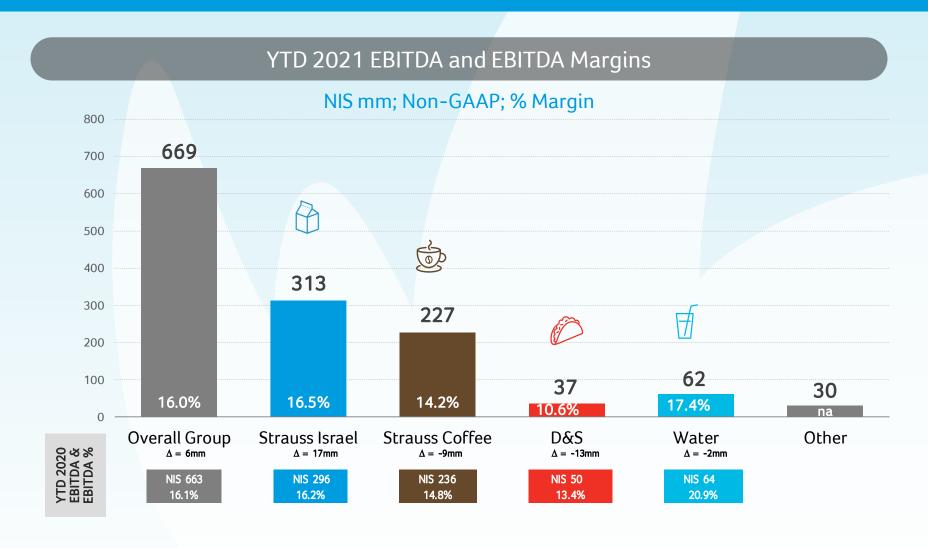


YTD 2021 Consolidated EBITDA and EBITDA Margins



EBITDA







Três Corações Alimentos S.A. (Três Corações J.V.)



YTD Snapshot | BRL mm for 100% ownership and including inter-company sales



Note: Três Corações joint venture (Brazil): a company jointly held by the Group (50%) and by the São Miguel Group (50%) (3C).

Note: Q2 2021 figures include Mitzui revenues

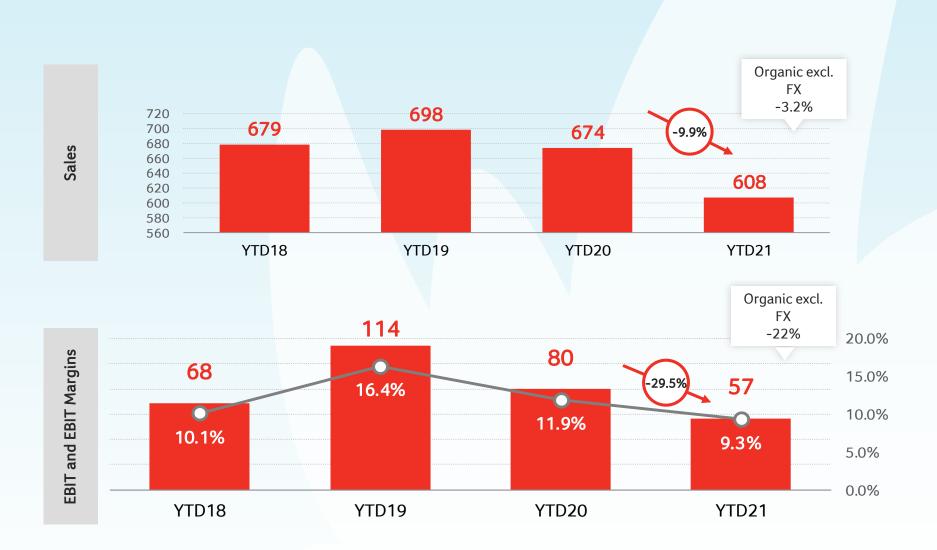
Source: Três Corações Alimentos S.A. Consolidated Interim Financial Statements as of June 30th, 2021.







Sabra YTD Snapshot NIS mm; Non-GAAP; for 100% share Stranss



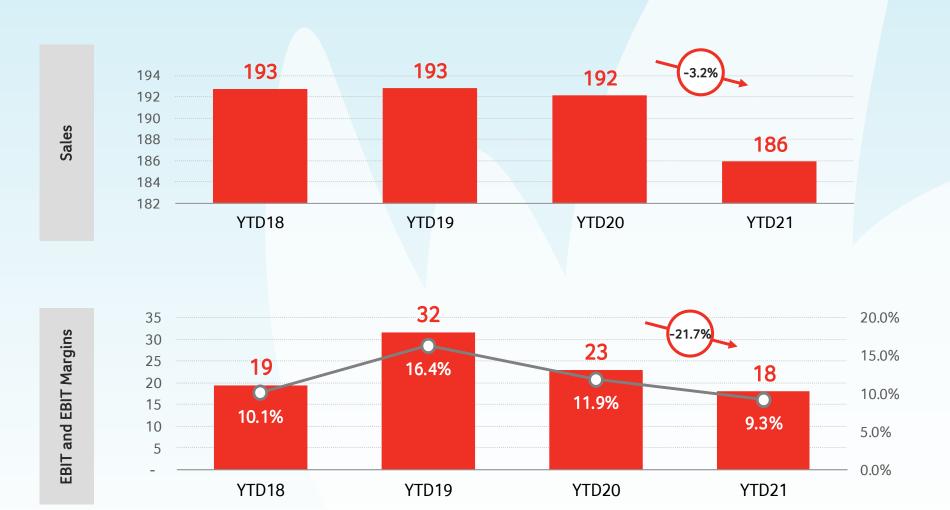






Sabra YTD Snapshot | \$ mm; Non-GAAP; for 100% share Strongs





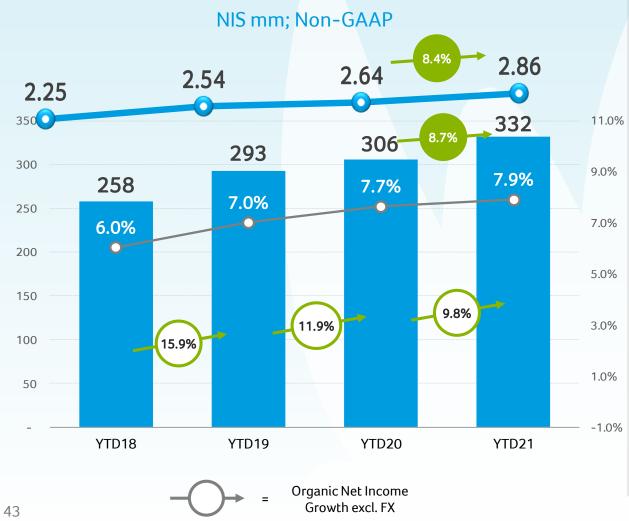




Net Income

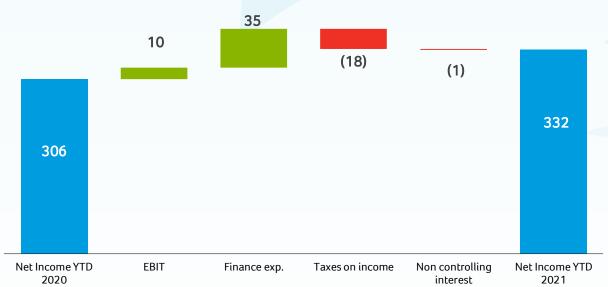


YTD Net Profit (attributed to the Company's shareholders), Net Margins and EPS



YTD Net Profit (attributed to the Company's shareholders) Bridge

NIS mm; Non-GAAP; YTD 2020 to YTD 2021

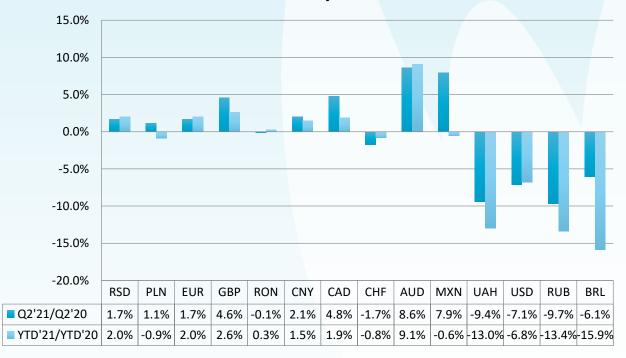


Currencies



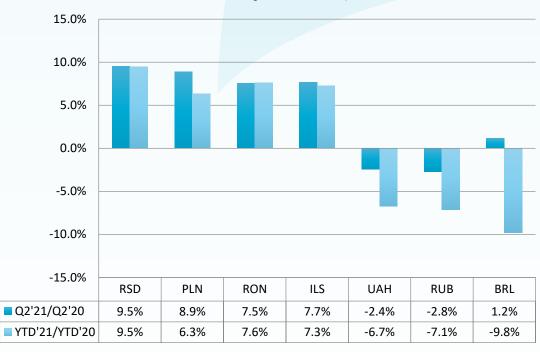
Local Currencies vs. the NIS

Change in average exchange rate (1 local currency = x NIS)



Local Currencies vs. the USD

Change in average exchange rate (1 local currency = x USD)





Strauss Israel Non-GAAP Financial Highlights

	Stra	uss Israel (Non	GAAP)			
	YTD 2021	YTD 2020	% Chg.	Q2 2021	Q2 2020	% Chg.
Revenue:						
H&W	1,303	1,235	5.5%	664	618	7.3%
F&I	588	599	(1.7%)	253	233	8.8%
Total Revenue	1,891	1,834	3.1%	917	851	7.7%
Total Gross Profit	753	738	2.0%	362	342	5.5%
Gross Margins	39.8%	40.3%	(0.5%)	39.5%	40.3%	(0.8%)
EBIT:						
H&W	164	149	10.0%	88	83	5.5%
Margins	12.6%	12.1%	0.5%	13.2%	13.4%	(0.2%)
F&I	73	73	(0.3%)	20	15	35.8%
Margins	12.3%	12.2%	0.1%	8.0%	6.4%	1.6%
Total EBIT	237	222	6.6%	108	98	10.1%
Margins	12.5%	12.1%	0.4%	11.7%	11.5%	0.2%
EBITDA:						
H&W	208	193	7.7%	109	105	3.9%
Margins	16.0%	<i>15.7%</i>	0.3%	16.5%	17.0%	(0.5%)
F&I	105	103	1.6%	37	30	23.8%
Margins	17.8%	17.2%	0.6%	14.5%	12.7%	1.8%
Total EBITDA	313	296	5.6%	146	135	8.2%
Margins	16.5%	16.2%	0.3%	15.9%	15.9%	(0.0%)



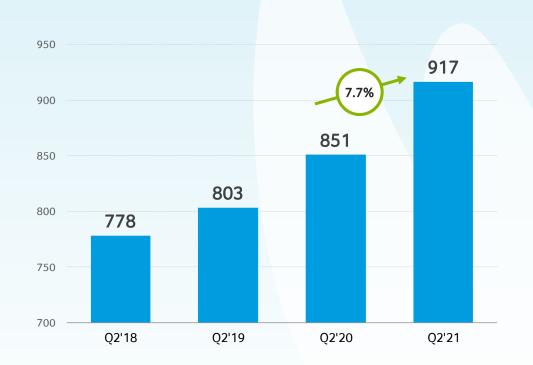


Strauss Israel



Q2 2021 Strauss Israel Sales

NIS mm; Non-GAAP



YTD 2021 Strauss Israel Sales

NIS mm; Non-GAAP



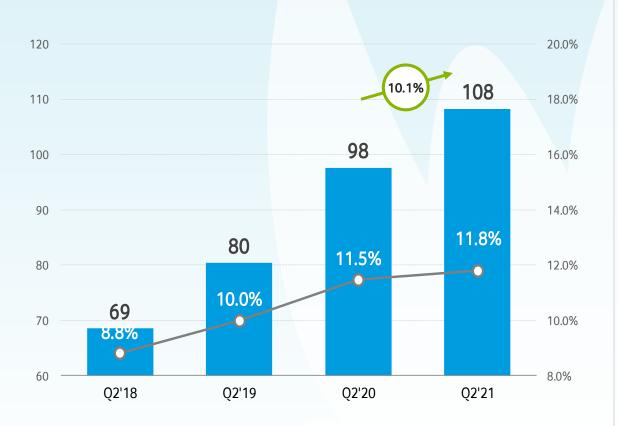


Strauss Israel



Q2 2021 Strauss Israel EBIT & EBIT Margins

NIS mm; Non-GAAP



YTD 2021 Strauss Israel EBIT & EBIT Margins

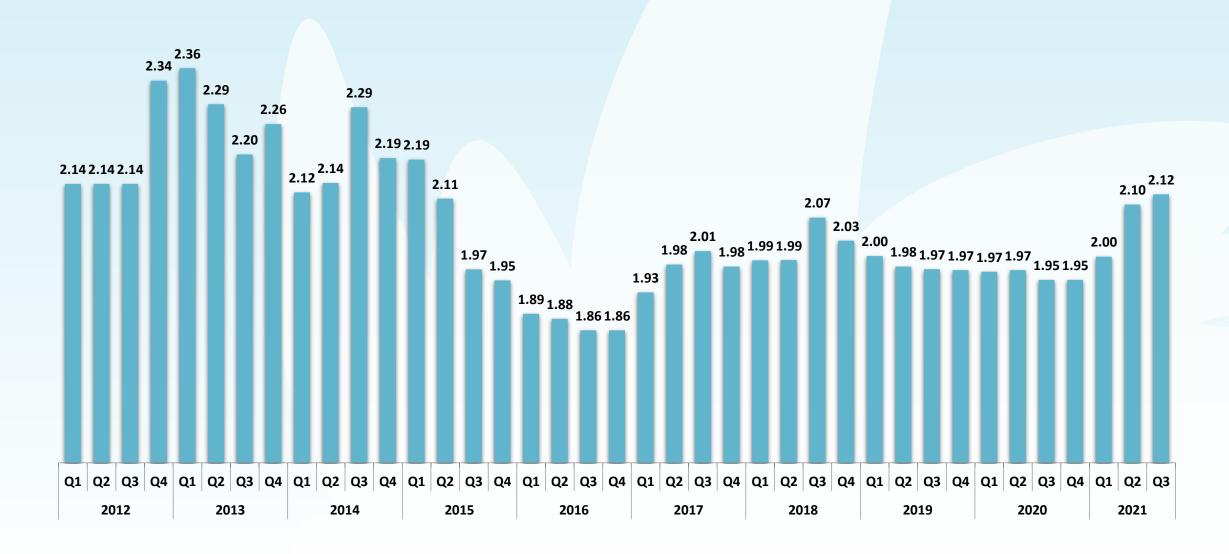
NIS mm; Non-GAAP



Target Milk Price (NIS per liter)



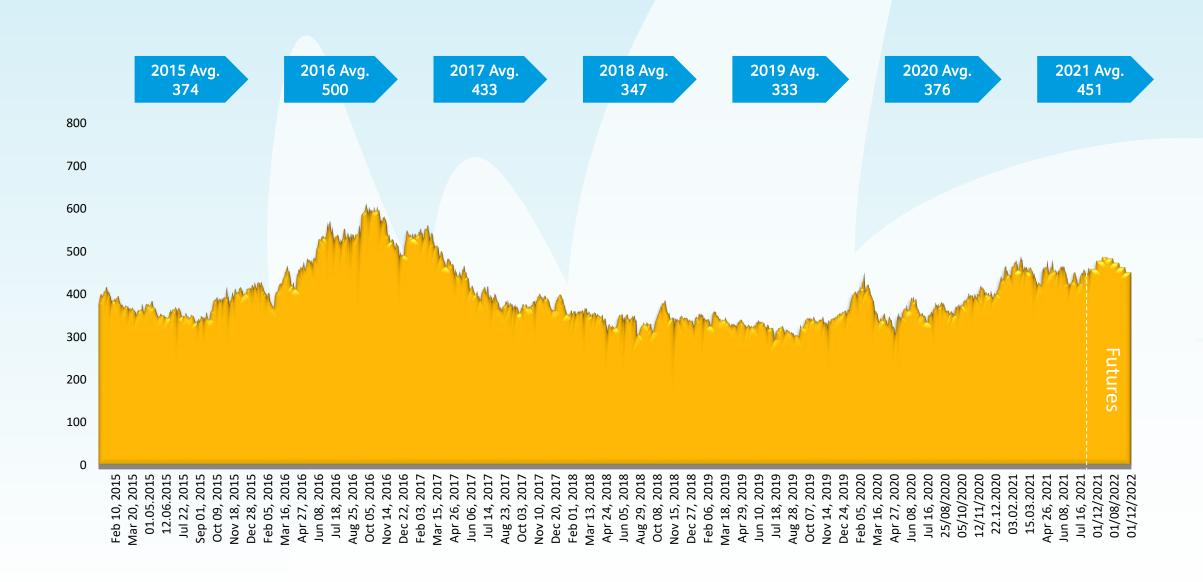
Prices exclude Strauss transportation costs



London Sugar Historical & Futures Prices



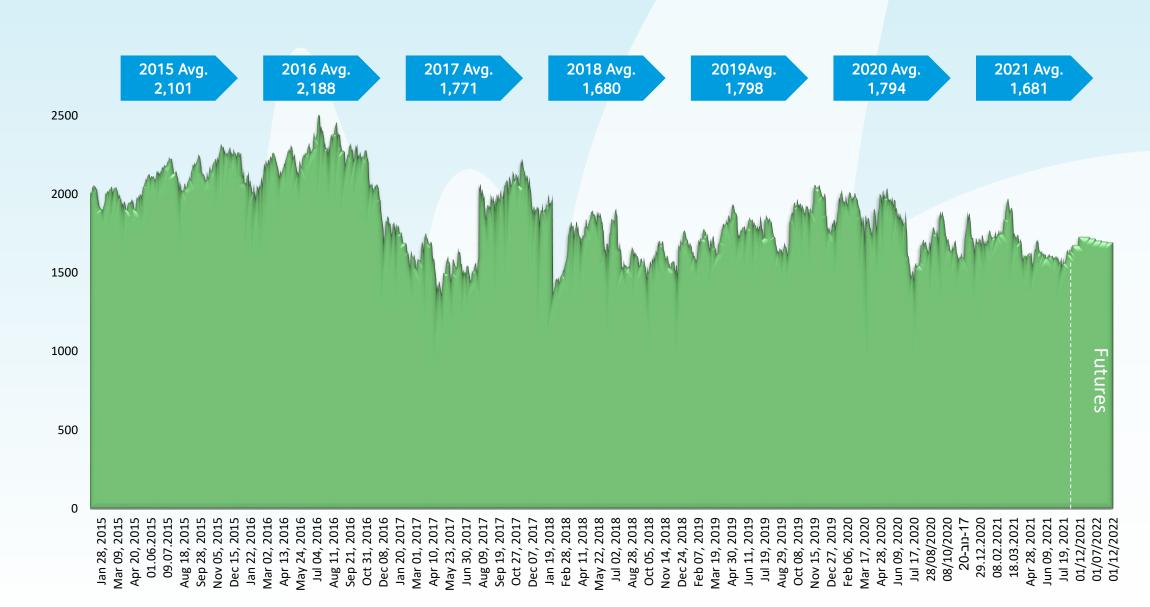
2015-2021 (\$\T)



London Cocoa Historical & Futures Prices



2015-2021 (GBP\T)





Strauss Coffee | Non-GAAP Financial Highlights Q2 and YTD 2021 NIS mm



	Strauss Coffee (Non GAAP)							
	YTD 2021	YTD 2020	% Chg.	Q2 2021	Q2 2020	% Chg.		
Revenue:					•			
Israel	372	368	1.2%	163	133	22.8%		
International	1,227	1,226	0.1%	685	617	10.9%		
Total Revenue	1,599	1,594	0.3%	848	750	13.0%		
Total Gross Profit	536	565	(5.1%)	264	244	8.7%		
Gross Margins	33.5%	35.4%	(1.9%)	31.2%	32.4%	(1.2%)		
EBIT:								
Israel	85	86	(0.8%)	26	25	7.0%		
Margins	23.0%	23.4%	(0.4%)	16.8%	19.2%	(2.6%)		
International	91	94	(3.3%)	51	48	7.4%		
Margins	7.4%	7.7%	(0.4%)	7.4%	7.7%	(0.3%)		
Total EBIT	176	180	(2.2%)	77	73	7.1%		
Margins	11.0%	11.3%	(0.3%)	9.2%	9.7%	(0.5%)		
EBITDA:								
Israel	99	105	(5.5%)	34	35	(3.1%)		
Margins	26.6%	28.5%	(1.9%)	20.9%	26.5%	(5.6%)		
International	128	131	(2.6%)	68	65	4.9%		
Margins	10.4%	10.7%	(0.3%)	10.0%	10.6%	(0.6%)		
Total EBITDA	227	236	(3.9%)	102	100	2.0%		
Margins	14.2%	14.8%	(0.6%)	12.1%	13.4%	(1.3%)		





Strauss Coffee Non-GAAP Sales by Geography Q2 and YTD 2021 NIS mm



Strauss Coffee Sales								
			% Change				% Change	
	YTD 2021	YTD 2020	NIS	Local Currency	Q2 2021	Q2 2020	NIS	Local Currency
Israel	372	368	1.2%	1.2%	163	133	22.8%	22.8%
International:								
Três Corações Joint Venture (Brazil) (1)	728	709	2.7%	12.1%	422	366	15.2%	13.7%
CIS	245	260	(5.8%)	7.7%	123	122	0.4%	10.7%
Poland	120	136	(11.7%)	(10.8%)	69	68	1.0%	(0.2%)
Romania	79	71	11.2%	11.0%	41	34	23.6%	23.7%
Serbia	55	50	10.6%	8.5%	30	27	11.0%	9.2%
Total International	1,227	1,226	0.1%	8.3%	685	617	10.9%	12.0%
Total Coffee	1,599	1,594	0.3%	6.5%	848	750	13.0%	13.9%

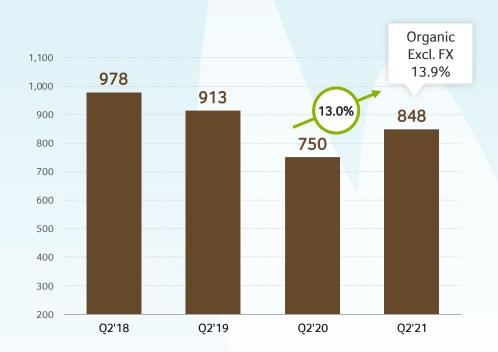


Strauss Coffee



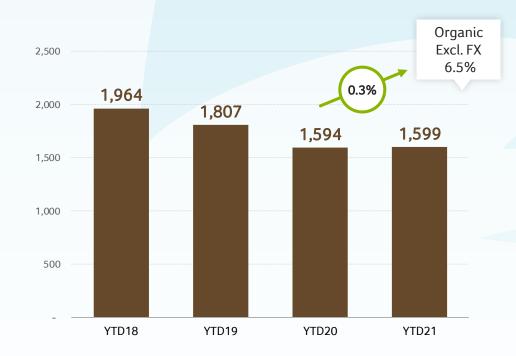
Q2 2021 Strauss Coffee Sales

NIS mm; Non-GAAP



YTD 2021 Strauss Coffee Sales

NIS mm; Non-GAAP

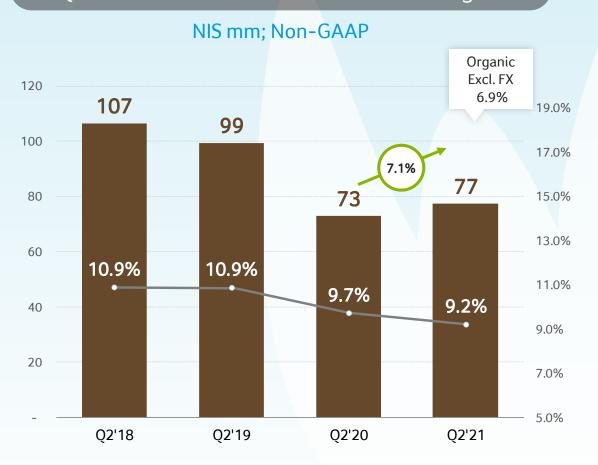




Strauss Coffee

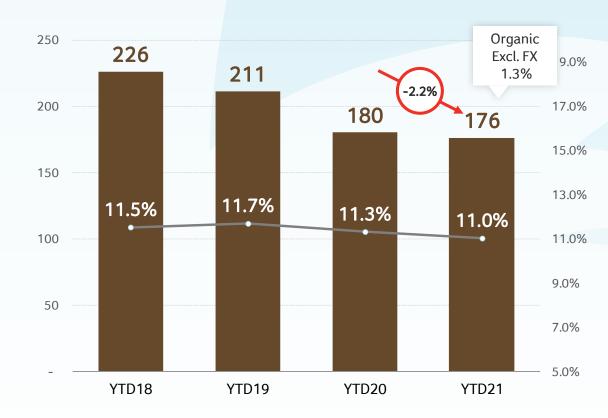


Q2 2021 Strauss Coffee EBIT & EBIT Margins



YTD 2021 Strauss Coffee EBIT & EBIT Margins

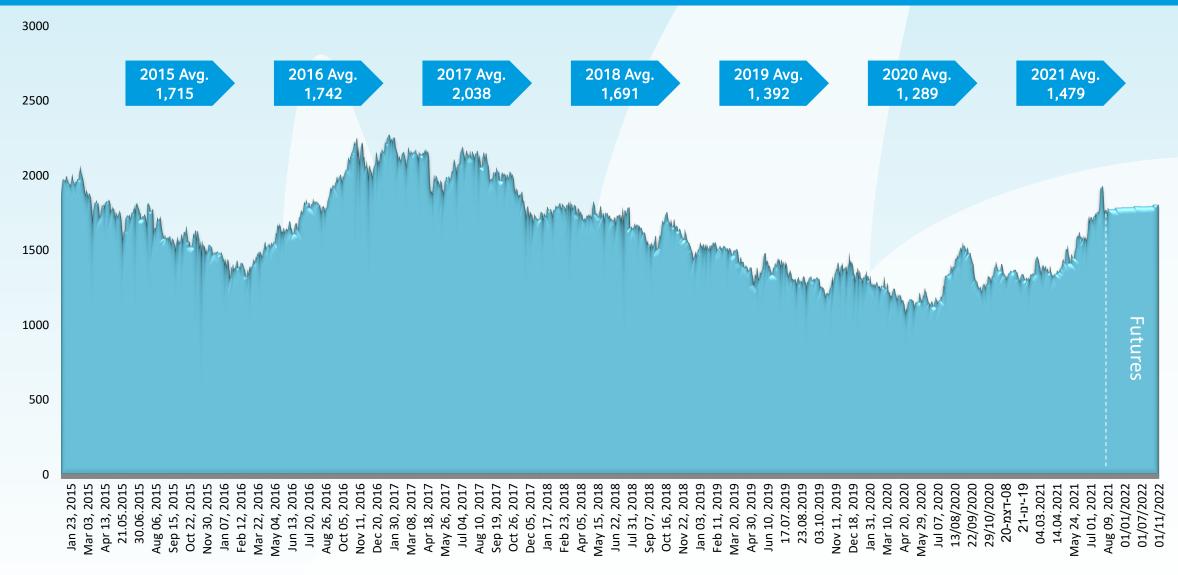
NIS mm; Non-GAAP



Robusta Historical & Futures Prices



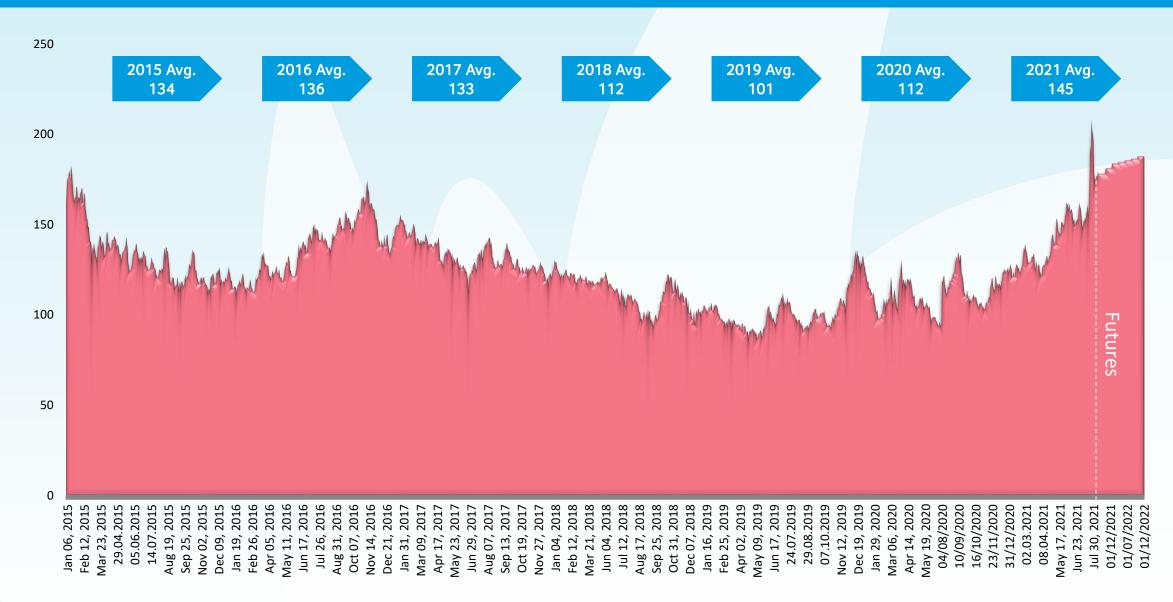
2015-2021 (\$\T)



Arabica Historical & Futures Prices



2015-2021 (Cent\Lb)





International Dips & Spreads Strauss D&S Non-GAAP Financial Highlights | YTD and Q2 2021 NIS mm; 50% share



	Dips &	Spreads (Non	GAAP)			
	YTD 2021	YTD 2020	% Chg.	Q2 2021	Q2 2020	% Chg.
Revenue:						
Sabra (50%)	305	337	(9.9%)	160	159	0.6%
Obela (50%)	43	38	12.9%	21	18	16.3%
Total Revenue	347	375	(7.5%)	181	178	2.2%
EBIT:						
Sabra (50%)	29	40	(27.1%)	13	21	(34.5%)
Margins	9.6%	11.9%	(2.3%)	8.4%	12.9%	(4.5%)
Obela (50%)	(5)	(3)	NM	(2)	(2)	NM
Margins	NM	NM	NM	NM	NM	NM
Total EBIT	24	37	(35.3%)	11	19	(44.8%)
Margins	6.8%	9.8%	(3.0%)	5.7%	10.6%	(4.9%)
EBITDA:						
Total EBITDA	37	50	(26.4%)	17	25	(33.5%)
Margins	10.6%	13.4%	(2.8%)	9.3%	14.3%	(5.0%)



Humera Sesame Prices

Strauss

2015-2021 (USD/Metric Ton)





Strauss Water



YTD 2021 Strauss Water Non-GAAP Sales

NIS mm; Non-GAAP



Q2 2021 Strauss Water Non-GAAP Sales

NIS mm; Non-GAAP

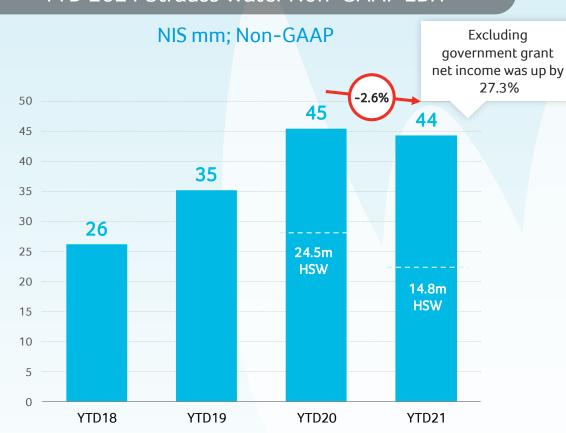




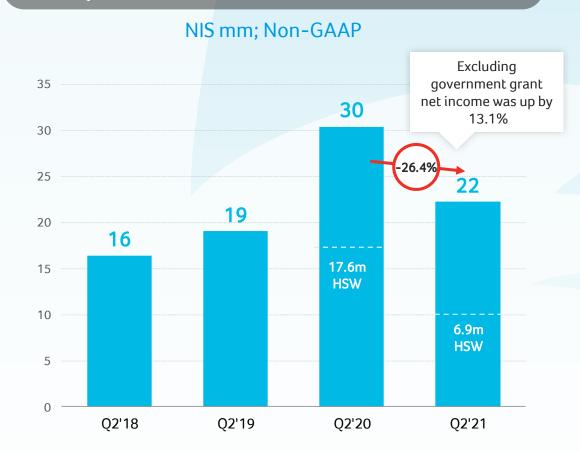
Strauss Water



YTD 2021 Strauss Water Non-GAAP EBIT



Q2 2021 Strauss Water Non-GAAP EBIT





Haier Strauss Water Q2 Snapshot



¥mm; Non-GAAP; for 100% share







Note: (1) Haier Strauss Water (HSW) is a company jointly held by Haier (51%) and Strauss Group (49%) (2) Q2 2020 net income includes Chinese government subsidy of ¥ 44.5m



Haier Strauss Water YTD Snapshot



¥mm; Non-GAAP; for 100% share











Thank You

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