



Strauss Group to Report Full Year and Q4 2018 Results; Conference Call to be held Wednesday, March 13th, 2019 at 15:00 local Israel time / 13:00 UK / 09:00 am EST

Strauss Group (TASE: STRS) will host a conference call to discuss Full Year and Q4 2018 results on Wednesday, March 13th, 2019 at 15:00 local Israel time / 13:00 UK / 09:00 am Eastern time.

The conference will be hosted by Giora Bardea, CEO and Shahar Florence, CFO, and will be followed by a question and answers session.

To participate in the live call please dial one of the following numbers:

From the UK: 0-800-917-5108
From the US: 1-888-407-2553
From Israel: 03-918-0610

The conference call will be accompanied by a presentation which will be available on the Investor Relations section of our website on Wednesday, March 14th, 2018 :

<http://ir.strauss-group.com/phoenix.zhtml?c=92539&p=irol-presentations>

Replay Number:

Israel and International +972-3-925-5928

The replay will be available from March 13th until March 15th, 2019.

Strauss Group will also host an investor conference (in Hebrew) that day at the Tel Aviv Stock Exchange (TASE) at 10:30 local Israel time. A recording will later be available via the following link:

<http://ir.strauss-group.com/phoenix.zhtml?c=92539&p=irol-conferencecalls>

Strauss Group's Full Year and Q4 2018 earnings press release and financial statements will be available on March 13th, following the release, on the Company's website:

<http://ir.strauss-group.com/phoenix.zhtml?c=92539&p=irol-news&nyo=0>

<http://ir.strauss-group.com/phoenix.zhtml?c=92539&p=irol-reportsannual>

For further information, please contact:

Daniella Finn

Director of Investor Relations

49 HaSivim St. Petach Tikva, Israel | 49517

Phone: + 972-3-675-2545 | Mobile: +972-54-577-2195

Daniella.Finn@Strauss-Group.com

www.strauss-group.com